### TAKING OVER THE RUNWAY

ROMEE STRIJD > From Victoria's Secret wings to double denim. her eclectic style has led to an Insta following of 1.2 million

MAARTJE VERHOEF The willowy model walked a mammoth 58 shows for SS16

Eau Des Indes, \$74. Rituals. rituals con

### HOW TO GET THE LOOK Rituals

"Dutch women are very natural – for every day, they prefer to travel by bike and don't want to spend too much on their looks," says Eva Elias, creative director of Rituals. So how does a beauty brand target this tribe of fresh-faced cyclers? By keeping it lowkey. Rituals is known for its bestselling body scrubs and spa-fresh fragrances, made with organic ingredients. But there's no need to travel to the Netherlands for a hit – there's already a Sydney store, and the brand has its sights (and scents) set on more Australian outlets.

Sakura Scrub, \$39, Rituals, rituals.com

42 first look

#### SANNE VLOET A fresh face on a meteoric rise, she's walked for Balmain and Dolce & Gabbana

ΙΜΔΑΝ ΗΔΜΜΔΜ

Chanel, Givenchy,

beautv walked ever

▲ Yara Michels

Check out this ELLE

Netherlands writer's Insta

(@yara\_michels) and blog

masterclasses, fashion

inspo and squad goals.

▲Nicole Huisman

See: @nicole\_huisman.

File under: super-cute

stylist with ultimate

Amsterdam lifestyle.

(Chapter Friday) for career

the curly-haired

hig SS16 show

Valentino.

helt - and a covetable Burberry backpack on her arm dutch

VERA VAN ERP >

SS16 saw her

under her

with 42 shows

The nation that brought us Lara Stone and Doutzen Kroes has more to offer than just bombshell blondes and bicycles. Be inspired by the Netherlands' new-season model domination and discover how to shop and dress like the Dutch style set - wherever you are

### WHO TO FOLLOW **▼**Marina Toeters

With her background in technology and textile innovation, Toeters creates cutting-edge clothes. A stress-relieving shirt and a vibrating top that reacts to music are some of her latest works, as noted on her website by-wire.net.



ROLE (DB UOT TAHE 21 EVAN ATTOS FOR

< RIANNE VAN ROMPAEY A Nicolas Ghesquière favourite thanks to her red hair and freckles

> Chair, \$399, HKliving, houseoforange.com.au



HOW TO DECORATE

**Honour Marcel Wanders** 

Described as the Lady Gaga of the

design world, Marcel Wanders is

a local interiors god. Lust after his

Knotted Chair (below) or a statement

pendant light - perfect to use in your

slaapkamer (that's bedroom in Dutch).

Stalk his aesthetic @marcelwanders.

Chair from

selection at Space,

pacefurniture.com.au

Rug, \$149, HKliving, houseoforange.com.au



clean Dutch aesthetic with an air of industrial cool. Finishing homely touches such as textiles, ceramics and lighting are what they do best, and keep your eye out for their rugs and garden benches – they're notorious for selling out.



# WHAT TO WEAR

Nicoline van Cann (of the Consulate-General of the Kingdom of the Netherlands) gives us the official word on the Dutch brands to try, buy and covet... no matter the occasion

ON A DATE: Nikkie A designer, presenter and stylist, Nikkie Plessen is the Netherlands' hybrid of Olivia Palermo and Giuliana Rancic. In 2011, Plessen made the move from Dutch It-girl to creator of bona-fide fashion label Nikkie – and the brand has more than 300 global stockists to prove it, a feat which doesn't go unnoticed. "Our first shop was a wow moment but it's so special to see my designs in boutiques abroad, hanging between Missoni and Kenzo!" savs Plessen. For date night, try the new-season leather pants or a little black dress - chic and cheeky.

### WHEN IT'S COLD: **POM Amsterdam**

POM is a scarf specialist known for perfecting the silk and wool stole.

### FOR A DAY OUT: Scotch & Soda

It's no secret that Amsterdam-based label Scotch & Soda has mastered the luxe-nomad vibe of Isabel Marant on a friendlier budget. Each season, creative director Marlou van Engelen uses folk craftsmanship and intricate embroidery to create one-piece wonders – jackets, tops and accessories that elevate any basic denim-and-tee ensemble. Effortless printed dresses are also quick to reach wardrobe-MVP status. For the new season, Scotch & Soda combines the essence of swinging '60s with eclectic global inspiration.

## TO A PARTY: **Peet Dullαert**

Expect edgy, easy pieces from this much-talked-about label. These cute, eco-friendly Le Sac Si bags already have a cult following. Dress, \$198, Nikkie. nikkie.com

Scarf, \$228, POM Amsterdam, pom-amsterdam.com

> Dress, \$180, Maison Scotch scotch-soda.com.au



Jacket, \$270, Maison Scotch, scotch-soda com au

Bag, \$220, Peet Dullaert, peetdullaert.com

